



2023 AREA GUIDE



Tomah Chrysler Dodge Jeep RAM Ford

Moving Life **Forward**

Find the vehicle that's right for you when shopping with Morrie's, your automotive advocates.

Learn More:

MorriesTomahFord.com

MorriesTomahChryslerDodgeJeepRam.com



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WELCOME TO TOMAH

Whether you're here for a stay or just passing through, we want to welcome you to our community! Tomah is centrally located between Minneapolis, Chicago, Madison, and Milwaukee, making it the perfect spot to host your next in-person meeting or family reunion.

As you read through this guide, we hope you notice the fun things to do and see in the greater Tomah area. Be sure to also check our community calendar at tomahwisconsin.com for other events that may have been added after the print of this publication.

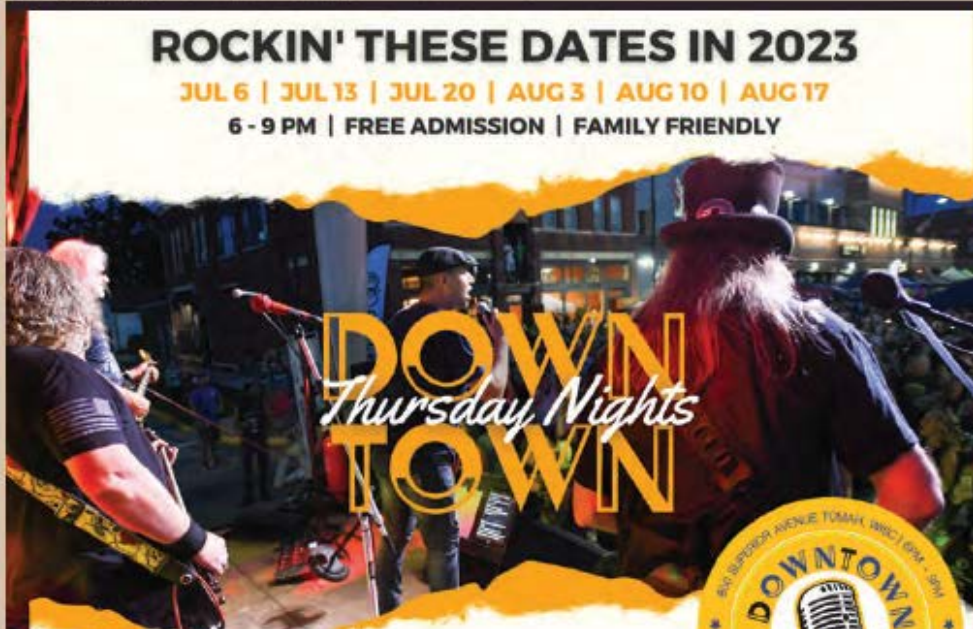
The guide that you're holding is brought to you by many of our local businesses who have invested in Tomah. During your stay, be sure to visit our shops, restaurants, and parks. If you have time, enjoy driving through either the self-guided Amish or Cranberry tour. (To respect the Amish religious beliefs, please do not take photos of the Amish.)

Thank you for visiting us, we hope you have enjoyed your stay and plan to return. If you have questions about our community, feel free to reach out to the Tomah Chamber and Visitors Center. We're here to help!

ROCKIN' THESE DATES IN 2023

JUL 6 | JUL 13 | JUL 20 | AUG 3 | AUG 10 | AUG 17

6 - 9 PM | FREE ADMISSION | FAMILY FRIENDLY



DOWN
Thursday Nights
TOWN

FOOD VENDORS, BEER BOOTH, & KID ZONE!

DOWNTOWNTHURSDAYNIGHTS.COM | (608) 372-2166

800 & 900 BLOCKS OF SUPERIOR AVE, TOMAH

DON'T FORGET YOUR LAWN CHAIR!



CHAMBER INFORMATION

TOMAH CHAMBER
 & VISITOR'S CENTER
 310 N SUPERIOR AVENUE
 PO BOX 625
 TOMAH, WI 54660
 608-372-2166
 TOMAHWISCONSIN.COM

HOURS

MONDAY - FRIDAY
 8:00 AM - 5:00 PM

TINA THOMPSON

PRESIDENT & CEO

MEGAN DIVYAK

MEMBERSHIP & MARKETING MANAGER

BERTA DOWNS

TOURISM & MARKETING SUPPORT

IMPORTANT PHONE NUMBERS

POLICE, FIRE, AMBULANCE EMERGENCY	911
POLICE NON-EMERGENCY	608-374-7400
FIRE, AMBULANCE, RESCUE	608-374-7400
MONROE COUNTY SHERIFF'S DEPT	608-269-2117
MONROE COUNTY CRIME STOPPERS	608-372-STOP (7867)
WISCONSIN STATE PATROL	608-374-2511
VA MEDICAL CENTER	608-372-3971
TOMAH CITY HALL	608-374-7420
TOMAH PARKS & RECREATION	608-374-7445
TOMAH PUBLIC LIBRARY	608-374-7470
KUPPER RATSCH SENIOR CENTER	608-374-7476
TOMAH AREA SCHOOL DISTRICT	608-374-7004
WESTERN TECHNICAL COLLEGE	608-374-7700
TOMAH AQUATIC CENTER	608-374-7446
TOMAH POST OFFICE	608-372-5611
TOMAH DNR	608-372-2811
TOMAH DMV	608-264-7447
VOLK FIELD	608-427-3286
FORT MCCOY	608-388-2222
MONROE COUNTY AG SOCIETY	608-372-2081
BOLEYER FIELD AIRPORT	608-374-7440
GREYHOUND BUS SERVICE	800-231-2222
AMTRAK	800-872-7245
TOMAH TRANSIT	608-374-3004



TOMAHWISCONSIN.COM



Magnum Media will always be extra proud of Tomah because we started here in 1991. We now program two dozen stations in Wisconsin -- See our full menu at Magnum.Media. If you operate a business and would like to invite our listeners to become your customers, please email advertise@magnum.media



DAVID GERMANN
715-896-3212

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**ADVANTAGE
REALTY**



MIKE LEWIS
920-676-2030

TOMAH, WI - ARTOMAH.COM

Buyers

- First time home buyer programs
- Zero down loan programs available
- VA loans for veterans
- Personal connection during entire purchase process

Sellers

- Specific Marketing strategies for every individual
- Local/Regional/National Marketing
- Partnerships with Zillow and other websites
- Drone Footage

Office is locally owned and operated!

EVENTS

IN THE TOMAH AREA

FREEZE FEST

JANUARY 30-FEBRUARY 5

Held annually the first weekend of February. Get rid of the winter blues by enjoying outdoor and indoor activities and don't forget the medallion hunt! Visit tomahrotaryclub.org/page/freezefest for event details.

SWING INTO SPRING

MARCH 25-26, 31 & APRIL 1

Local retailers open their shops with sales, specials, and fun promotions.

36TH ANNUAL

TOY SHOW & AUCTION

APRIL 1

Held annually at Tomah's Recreation Park from 9AM-4:30PM with consignment auction at 4:30PM. Organized by Trail Cruisers Snowmobile Club.

TOMAH HIGH SCHOOL

REGIONAL RODEO

MAY 5-7

Watch students compete in classic rodeo events and showcase their talents! Events include team roping, pole bending, barrel racing, and bull riding. Located at Tomah's Recreation Park.

TOMAH'S SPRING CITYWIDE

RUMMAGE SALES

MAY 6

Always held the first Saturday of May with most sales starting the Thursday or Friday before. Times and location vary.

CAMP DOUGLAS ARMED

FORCES DAY

MAY 13, 19 & 20

13th - Tractor Pull and all-day events.
19th & 20th - Live Concerts. Follow "Camp Douglas Armed Forces Day" Facebook Page for event details.

FORT MCCOY'S ARMED FORCES

DAY OPEN HOUSE

MAY 20

Military equipment and demonstrations, camouflage face painting, interactive marksmanship gallery, personalized dog tags, narrated installation bus tours, and refreshments for purchase. Call the Public Affairs Office for details, 608-388-2407.

SPARTA BUTTERFEST

JUNE 8-11

Parade, games, carnival, flea market, live music, crafts, and much more! Visit spartabutterfest.com for all events and details.

EVENTS

IN THE TOMAH AREA

KINDNESS COMMUNITY

JUNE 17

Event starts at the Tomah High School in the morning with breakfast available. There will be races for all ages and abilities. Event will conclude at Winnebago Park with beer and brats available. All proceeds benefit local Tomah organizations. Visit kindnesscommunity.net for details and registration.

BUDWEISER DAIRYLAND NAT'L TRUCK & TRACTOR PULL

JUNE 22-24

Held at Tomah's Recreation Park. Top pullers from the U.S. & Canada compete for the Super National titles. Visit tomahtractorpull.com for an updated schedule or call 608-372-2081.

CRANBERRY BLOSSOM DAY

JUNE 24

Marsh tours always held the last Saturday in June from 9-11am at Wetherby Cranberry. Come see the delicate, fragrant cranberry vine blossom in the shape of a crane head while honeybees pollinate the blossoms. Visit freshcranberries.com for more details.

TOMAH 4TH OF JULY CELEBRATION

JULY 4

Parade begins at 10AM on Superior Ave. Fireworks at 10PM from Tomah's Recreation Park.

DOWNTOWN THURSDAY NIGHTS

JULY 6

Pop-up street concert at 800 Superior Ave, from 6-9PM. Visit downtownthursdaynights.com for event details.

SQUIRRELFEST

JULY 8

Held annually the first Saturday after the 4th of July at Winnebago Park from 10AM to 6PM. Great food, live music, kids' games and activities, free all accessibility pontoon boat rides, bouncy house, dunk tank, and more! Organized by North American Squirrel Association. Visit tomahsquirrels.org for more details.

DOWNTOWN THURSDAY NIGHTS

JULY 13 & 20

Pop-up street concert at 800 Superior Ave, from 6-9PM. Visit downtownthursdaynights.com for event details.

EVENTS

IN THE TOMAH AREA

MONROE COUNTY FAIR JULY 26-30

Held at Tomah's Recreation Park. See the farm animals, enjoy the rides, listen to live music, and eat all the carnival food! Other events will also take place during the fair. Visit monroecountyfairwi.com for more details or call 608-372-2081.

DOWNTOWN THURSDAY NIGHTS AUGUST 3

Pop-up street concert at 800 Superior Ave, from 6-9PM. Visit downtownthursdaynights.com for event details.

TOMAH CRAZY DAZE AUGUST 5

Enjoy crazy shopping specials and sidewalk sales from Tomah's retailers.

DOWNTOWN THURSDAY NIGHTS AUGUST 10

Pop-up street concert at 800 Superior Ave, from 6-9PM. Visit downtownthursdaynights.com for event details.

DOWNTOWN THURSDAY NIGHTS AUGUST 17

Pop-up street concert at 800 Superior Ave, from 6-9PM. Visit downtownthursdaynights.com for event details.

ALL ABILITIES BOW SHOOT AUGUST 19

At Tomah-Warrens Sportsman's Alliance. Organized by North American Squirrel Association. Visit tomahsquirrels.org for more details.

TOMAH'S FALL CITYWIDE RUMMAGE SALES SEPTEMBER 2

Always held the first Saturday of September with most sales starting the Thursday or Friday before. Times and location vary.

9/11 5K SEPTEMBER 11

Ceremony and 5K to follow at Volk Field in Camp Douglas. Follow Volk Field on Facebook for event details, facebook.com/VolkFieldANGB

ROTARY'S ATV/UTV RALLY FOR THE RECORD SEPTEMBER 15-16

Join the Tomah Rotary Club for ATV/UTV recreation and a weekend full of fun! Visit getyourrallyon.com for more details.

EVENTS

IN THE TOMAH AREA

WARRENS CRANBERRY FESTIVAL SEPTEMBER 22-24

Always held the last full weekend in September. Enjoy craft and food vendors, flea markets, entertainment, and endless shopping during the three-day weekend. Visit cranfest.com for full event details.

CRANBERRY HARVEST DAYS SEPTEMBER 30 & OCTOBER 1

Celebrate the harvest season with marsh tours and more. Organized by Wetherby Cranberry Company. Visit freshcranberries.com for event details.

N.A.S.A DISABLED HUNT OCTOBER 7-15

Donated land near Tomah. Organized by North American Squirrel Association. Visit tomahsquirrels.org for more details.

ANNUAL COMMUNITY HALLOWEEN PARTY OCTOBER 31

Loved by youth of all ages! Held at Tomah's Recreation Park, 4:30-6:30PM. Organized by the Kupper Ratsch Senior Center.

CITY TRICK OR TREAT OCTOBER 31

Held on Halloween day, 5-8PM. Only visit houses with outside lights on!

A SMALL TOWN CHRISTMAS NOVEMBER 10-12 & 17-19

Shop and dine at participating Shop Tomah businesses.

ANNUAL HOLIDAY ARTS & CRAFTS FAIR NOVEMBER 18

Visit Tomah's Recreation Park, 9AM-3:30PM, to kick off your holiday shopping! Enjoy food, door prizes, craft vendors, and more! Organized by the Kupper Ratsch Senior Center.

TOMAH'S GREAT HOLIDAY SHOPPING HUNT NOVEMBER 18

Held opening day of Gun Deer Season. Shop multiple locations. Follow "Tomah's Great Holiday Shopping Hunt" Facebook Page for more details.

TOMAH'S HOLIDAY PARADE NOVEMBER 24

Always held the Friday after Thanksgiving beginning at 7PM on Superior Ave.

PARKS

IN THE TOMAH AREA

1

BUCKLEY PARK

411 EAST HOLTEN ST.
HOME OF THE TOMAH AQUATIC CENTER
ACCOMMODATIONS FOR ALL AGES.

2

MEMORIAL PARK

515 NORTH SUPERIOR AVE
& ARTHUR ST.
INCLUDES AN OPEN-AIR PICNIC
PAVILION, PUBLIC RESTROOMS,
AND PLAYGROUND. IT IS ALSO
HOME TO THE
TOMAH VETERANS' MEMORIAL.

FIREMAN'S PARK

703 EAST MURDOCK ST.
INCLUDES TWO OPEN-AIR PICNIC
PAVILIONS, ENCLOSED SHELTER,
PUBLIC RESTROOMS, HORSESHOE
PITS, SKATE PARK,
AND PLAYGROUND.

3

4

GILLETT PARK

1316 SUPERIOR AVE.
INCLUDES A PLAYGROUND, PICNIC
AREA, GAZEBO, BENCHES, AND
"MAID OF THE MIST" FOUNTAIN.
THE TOMAH FARMERS MARKET
IS HELD HERE. ALSO, HOME OF
THE LITTLE RED SCHOOL HOUSE.

5

BUTTS PARK

1114 PARKVIEW DR.
INCLUDES AN OPEN-AIR PICNIC PAVILION,
RESTROOMS, ALL-ABILITIES PLAYGROUND,
AND HANDICAP-ACCESSIBLE PAVILION
AND PIER.

NORTH GLENDALE BALLPARK

302 NORTH GLENDALE AVE.
SOFTBALL/BASEBALL DIAMONDS,
VOLLEYBALL COURTS, PLAYGROUND,
AND RESTROOMS.

6

RECREATION PARK

1625 BUTTS AVE.
HOME TO THE BUDWEISER
DAIRYLAND NATIONAL TRUCK
AND TRACTOR PULL, MURDOCK
COUNTY FAIR, AND ICE CENTER.
THREE ENCLOSED SHELTERS
AND PLAYGROUND.

7

8

VETERAN'S PARK

2010 NORTH GLENDALE AVE.
INCLUDES OPEN-AIR PICNIC PAVILION,
PUBLIC RESTROOMS, PLAYGROUND AREA,
NATURE TRAIL, SOCCER FIELDS, DOG PARK,
AND PICNIC AREA.

9

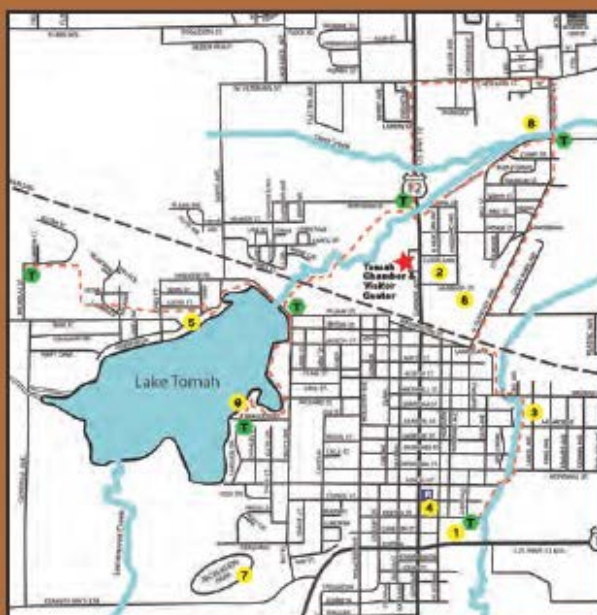
WINNEBAGO PARK

903 BRANDON ST.
HOME TO TOMAH'S HOLIDAY
LIGHTS IN DECEMBER. TWO
OPEN-AIR PICNIC PAVILIONS,
ENCLOSED PARK SHELTER,
PUBLIC RESTROOMS, TWO BOAT
RAMPS, HANDICAP-ACCESSIBLE
FISHING PIER, VOLLEYBALL AND
BASKETBALL COURTS, BASEBALL
DIAMOND, HORSESHOE PITS,
AND WINNEBAGO WONDERLAND.

PARKS

IN THE TOMAH AREA

- | | |
|-------------------|----------------------------|
| 1) BUCKLEY PARK | 5) BUTTS PARK |
| 2) MEMORIAL PARK | 6) NORTH GLENDALE BALLPARK |
| 3) FIREMAN'S PARK | 7) RECREATION PARK |
| 4) GILLETT PARK | 8) VETERAN'S PARK |
| | 9) WINNEBAGO PARK |



--- = City Trail T = Trail Head P = City Park R = Rest Area

The Tomah Recreation Trail has several points where you can enjoy walking, biking, rollerblading, or running. We hope you enjoy the parks along the way. If you would like to venture the entire distance of the trail, you will explore approximately six miles through Tomah, including the use of some sidewalks. Have fun!

DOG PARK

The dog park is located at Veteran's Park.

SKATE PARK

Access the skate park on the south end of Fireman's Park.

PUBLIC WATER ACCESS

Access Lake Tomah's boat landing at Winnebago Park, and also off of Jones Ct. Handicap accessible docks are located at Winnebago and Butts Parks. The lake is frequented by those who enjoy fishing, kayaking, wakeboarding, and SUP'ing.

FOOD & DRINK

IN THE TOMAH AREA

AMERICAN LEGION

800 Wisconsin Ave
(608) 372-6028
tomahamericanlegion.org

BP SMOKEHOUSE

201 Larkin Street
(608) 343-3671
bpsmokehouse.com

BRICK SIP HAUS

(651) 303-3454
800 Superior Ave
Tomah, WI 54660
<http://www.bricksiphaus.com>

BURGER KING

111 Julie St
(608) 567-0292
bk.com

CULVERS

147 Wittig Road
(608) 374-2563
culvers.com

DOUBLE BARREL BAR

10555 Freedom Road
(608) 372-9314
holidaylodgeresort.com
/double-barrel-bar

DUNKIN' DONUTS

1825 N. Superior Avenue
(608) 374-5678
dunkindonuts.com

ELBOW ROOM

114 W. Benton St
(608) 372-6174

HIAWATHA GOLF CLUB

10229 Ellsworth Rd
(608) 372-5589
golphiawatha.com

JIMMY JOHN'S

222 Buan St
(608) 567-0201
jimmyjohns.com

KFC

102 W. McCoy Blvd.
(608) 372-4029
kfc.com

KWIK TRIP

Store #718: 1504 Superior Ave.
(608) 372-7600
Store #796: 310 E McCoy Blvd.
(608) 372-5776
Store #484: 124 W McCoy Blvd.
(608) 372-5940
kwiktrip.com

MANDY'S CAFE AND DELI

201 Helen Walton Drive, Suite 5
(608) 567-2044
facebook.com/MandysCafeDeli

MCDONALD'S

2015 N. Superior Ave.
(608) 372-4757
mcdonalds.com

FOOD & DRINK

IN THE TOMAH AREA

MURRAY'S ON MAIN

810 Superior Ave
(608) 377-7100
murraysonmain.com

PAPA MURPHY'S

1825 N. Superior Avenue
(608) 372-6223
papamurphys.com

PEKING CHINESE RESTAURANT

1013 Superior Avenue
(608) 372-2960
zmpekingchineserestaurant.com

PERKINS RESTAURANT & BAKERY

1015 E. McCoy Blvd.
(608) 374-0550
stores.perkinsrestaurants.com

PIZONES

210 Superior Avenue
(608) 372-2118
strikezonetomah.com

PIZZA HUT

1821 N Superior Avenue
(608) 372-7991
pizzahut.com

TAPHOUSE TWENTY

201 Helen Walton Drive, Suite 1
(608) 372-4000
taphousetwenty.com

THE BAKER'S TABLE

233 N. Superior Ave
(608) 567-2711
thebakerstable.biz

THE BREAK ROOM SPORTS BAR & GRILL

1123 Superior Avenue
(608) 372-2711
breakroomtomah.com

THE CARLTON RESTAURANT & LOUNGE

309 Superior Ave
(608) 372-4136
facebook.com/bigalscarlton

THE LOADED BUN LLC

24031 Flint Ave
(608) 606-9678
facebook.com/theloadedbunn

THE LOT

1110-1112 Superior Avenue
(608) 567-0362
badpropertiesinc.com/thelotwi

FOOD & DRINK

IN THE TOMAH AREA

THE PINES RESTAURANT

3514 Blarney Road | Warrens
(608) 374-1014
thepineswarrens.com

WISCONSIN CRANBERRY DISCOVERY CENTER

204 Main St. | Warrens
608-378-4878
discovercranberries.com/home



**Oakdale Electric
Cooperative**

Your Touchstone Energy® Partner 



**NATIONAL
WILDLIFE
REFUGE SYSTEM**

@NECEDAH 

Visitor Center & Karner Korner Nature Store
N11385 Headquarters Road 608-565-2551

Join **FRIENDS of NNWR**



**1ST COMMUNITY
CREDIT UNION**
220 Buan St, Tomah

The people you trust, the service you deserve!
Join online today at 1stccu.com



WHERE TO STAY

IN THE TOMAH AREA



701 YOGI CIRCLE
WARRENS, WI 54666
608.378.2500
888.892.5634
THREEBEARSRESORT.COM



750 VANDERVORT STREET
TOMAH, WI 54660
608.372.4100
800.634.3444
AMERICINN.COM



319 WITTIG ROAD
TOMAH, WI 54660
608.374.2801
800.243.9874
CRANBERRYCOUNTRYLODGE.COM



1008 E. MCCOY BLVD
TOMAH, WI 54660
608.372.3901
800.800.8000
WYNDHAMHOTELS.COM



219 BAUN STREET
TOMAH, WI 54660
608.374.3800
HILTON.COM



115 W. ANDRES STREET
TOMAH, WI 54660
608.374.2050
MICROTELINN.COM



215 BAUN STREET
TOMAH, WI 54660
608.567.2067
888.465.9329
HTTPS://WWW.HIHG.COM/
HOLIDAYINNEXPRESS/HOTELS/US/
EN/TOMAH/LSETM/HOTELDETAIL



1017 E. MCCOY BLVD
TOMAH, WI 54660
608.372.3211
866.372.3211
BW.TOMAH.HOTEL.COM



2005 N. SUPERIOR AVENUE
TOMAH, WI 54660
608.567.4491
800.553.2666
HTTPS://WWW.CHOICEHOTELS.COM/
WISCONSIN/TOMAH/ECONO-LODGE
-HOTELS/WIO35PMG-LLG0XPK



305 WITTIG ROAD
TOMAH, WI 54660
608.372.6600
CHOICEHOTELS.COM/QUALITY-INN

CAMPING & CABIN RENTALS

IN THE TOMAH AREA



ARPIN CRANBERRY CAMPGROUND
W4690 MCKENNA ROAD
WARRENS, WI 54666
608.378.4333
ARPINCRANBERRY.COM



1668 SOUTH J STREET
FORT MCCOY, WI 54656
608.388.3517
MCCOY.ARMYMWR.COM

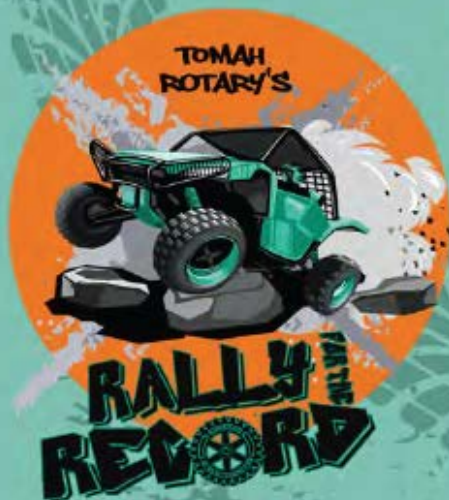


50483 OAK GROVE ROAD
OSSEO, WI 54748
715.597.2102
STONEYCREEKRVRESORT.COM



1500 JELLYSTONE PARK DR
WARRENS, WI 54666
888.386.9644
JELLYSTONEWARRENS.COM

3RD ANNUAL RALLY FOR THE RECORD SEPTEMBER 15-16, 2023

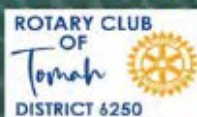


AN ATV/UTV EVENT AT:

RECREATION PARK
1625 BUTTS AVE | TOMAH, WI

DETAILS & REGISTRATION AT:
GETYOURRALLYON.COM

HOSTED BY:



WHERE TO SHOP

IN THE TOMAH AREA

ACE HARDWARE

1110 N. Superior Ave. • 608-372-4724
Sporting goods, guns, garden, tools,
paint, and outdoor living items.

ALL AMERICAN DO-IT CENTER

1201 N. Superior Ave. • 608-374-4200
Home improvement, hardware, rental
center, garden center, and building
supplies.

ALL THINGS AMISH & MORE

1101 Superior Ave. • 608-567-0732
Amish made cabinets, furniture, and
home decor. Seasonal home decor.

ANTIQUE CRANBERRY COUNTRY MALL

1510 Eaton Ave. • 608-372-7853
A shopping experience where the past
meets the present. Antiques,
collectibles, gifts, and art gallery.

BERTRAM'S JEWELRY STUDIO

1600 Superior Ave. • 608-343-1664
Stunning custom jewelry for bridal
settings, gifts, or any occasion.



608-374-1014

DOWN A COUNTRY ROAD

12651 State Hwy 33, Cashton
608-654-5318
Amish made candies, furniture,
and gifts. Take an Amish tour with
Kathy!

GOODWILL

1516 N Superior Ave. • 608-372-7464
Clothing, furniture, housewares,
toys, and books.

HUMBIRD CHEESE MART

2010 Eaton Ave. • 608-372-6069
Cheese, sausage, gourmet,
Wisconsin gifts, souvenirs, ice cream,
and more.

OPENS AT
7:00 am
Friday,
Saturday
&
Sunday

50th ANNUAL
WARRENS
CRANBERRY
FESTIVAL
50 YEARS OF TRADITION
22-24
SEPT 2023
WARRENS, WI

- 850 Arts & Crafts Booths
- 350 Antiques & Flea Market Booths
- Cranfest Marsh Tours FRIDAY & SATURDAY
- 100 Farm Market Booths
- 100 Food Vendors
- Gigantic Parade SUNDAY AT 1

51st
Warrens
Cranberry Festival
Warrens, WI
Sept. 27-29, 2024

8 miles North of Tomah >> Take I-94 West to Exit 135
WWW.CRANFEST.COM • CRANFEST@CRANFEST.COM
PHONE: 608-376-4200 • FAX: 608-378-4250

WHERE TO SHOP

IN THE TOMAH AREA

IF THE SHOE FITS

224 W. McCoy Blvd. • 608-372-9347
Name brand athletic and dress shoes
for the whole family.

J&R VARIETY

1006 Superior Ave. • 608-374-3404
Nostalgic variety store with crafts,
gifts, tools, silk flowers, and furniture.

MAIN STREET DOES IT!

1105 Superior Ave. • 608-567-0606
Custom apparel, cutting boards, photo
frames, and so much more.

MOLTER'S FRESH MARKET

701 E. Clifton St. • 608-372-5355
Fresh produce, organics, deli, fresh,
meats, bakery, floral, grocery, liquor,
and pharmacy.

SACRED SPACE

1104 Superior Ave, Tomah • 608-567-0307
Offers a place for tranquility including
Himalayan salt room, float pod room
and custom gifts, jewelry, and apparel.

STARS BOUTIQUE

1014 Superior Ave. • 608-374-2313
Trendy women's fashions, shoes,
and accessories. Stylish children's
clothing, toys, and gifts.

Sacred Space



1104 Superior Ave
Tomah WI 54660
608-567-0307

sacredspacetomahwi@gmail.com

Facebook @sacredspacetomah

Monday-Friday 9am - 7pm

Saturday-Sunday 9am - 4pm

Halotherapy - Himalayan Salt Room
Float Therapy ~ Reiki ~ Crystals ~ Sage ~
Incense Books ~ Gifts ~ Jewelry ~ Candles
Himalayan Salt Lamps
Local Crafts and Art
Tarot, Oracle and Affirmation Cards



WHERE TO SHOP

IN THE TOMAH AREA



HOME TO MONROE COUNTY FAIR, BUDWEISER DAIRYLAND SUPER NATIONAL TRUCK AND TRACTOR PULL, AND TOMAH'S ICE CENTER. AVAILABLE TO RENT FOR WEDDINGS, BANQUETS, AUCTIONS, ANTIQUE SHOWS, AND MUCH MORE!

Recreation Building

Great for weddings, banquets, and large gatherings with seating for over 500 guests. available tables & chairs. large overhead entrances, and full bathrooms with showers.

Exhibit Building

8,700 sq. ft. available with tables & chairs. kitchen area, and restrooms. Large overhead door entrance for easy access.

Tomah Ice Center

25,000 sq. ft. building with available tables & chairs. large overhead entrances. sound system, show facilities. bleacher section. kitchen. warming area. and bathrooms.

Burnstad's Adventure Playground

Over 8,000 sq. ft. playground featuring zip-line, giant saucer, and a barn-themed playground.

For more information, contact the Tomah Parks & Recreation Department at (608) 374-7445 or visit tomahwi.gov/parksrec

THE MARKET PLACE

1405 Superior Ave. • 608-374-2777
Primitives, collectibles, and crafts for home and the perfect gifts.

THE MEAT SHOP

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City Wide
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SPRING RUMMAGE SALES

ALWAYS HELD FIRST SATURDAY OF MAY
MAY 6TH, 2023

FALL RUMMAGE SALES

ALWAYS HELD FIRST SATURDAY OF SEPTEMBER
SEPTEMBER 2ND, 2023

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WHAT TO DO

IN THE TOMAH AREA

SUMMER

- FARMERS MARKET AT GILLETT PARK: WEDNESDAYS FROM 11AM-6PM AND SATURDAYS FROM 6AM-1PM.
- AMERICANA MUSIC IN THE PARK AT GILLETT PARK ON VARIOUS WEDNESDAY EVENINGS IN THE LATE SPRING AND SUMMER. FIND THEM ON FACEBOOK FOR DATES AND BAND INFORMATION.
- SWIMMING AT THE TOMAH AQUATIC CENTER.
- GOLF AT HIAWATHA GOLF CLUB. CHECK OUT THEIR SITE FOR OPENING AND CLOSING DATES. GOLFHIAWATHA.COM
- PONTOON BOAT RIDES AVAILABLE TO ANYONE WITH A DISABILITY, VETERAN, OR SENIOR CITIZEN OVER THE AGE OF 72 ALONG WITH THEIR FAMILIES. FREE OF CHARGE. ORGANIZED BY NORTH AMERICAN SQUIRREL ASSOCIATION. GO TO TOMAHQUIRRELS.ORG FOR MORE DETAILS.
- TOMAH'S "LITTLE RED SCHOOLHOUSE". GO TO TOMAHMUSEUM.COM FOR DETAILS.
- FORT MCCOY COMMEMORATIVE AREA. VISIT HOME.ARMY.MIL/MCCOY/INDEX.PHP/MY-FORT/ALL-SERVICES/-FORT-MCCOY-GUIDE/COMMEMORATIVE-AREA FOR DETAILS. IT IS RECOMMENDED TO CALL IN ADVANCE TO ENSURE THE BASE IS OPEN TO THE PUBLIC. 608-388-4209

FALL

- FARMERS MARKET AT GILLETT PARK: WEDNESDAYS FROM 11AM-6PM AND SATURDAYS FROM 6AM-1PM.
- DRIVE THROUGH CRANBERRY COUNTRY.
- VIEW THE FALL COLORS!
- FIND AND CUT THE PERFECT FRESH CHRISTMAS TREE, EXPERIENCE HAYRIDES, CAMPIRES, HOT CHOCOLATE AND CIDER, AND A VISIT WITH SANTA. VISIT HILLIKERTREE/AMR.COM FOR EVENTS AND DATES.
- TOMAH HISTORICAL MUSEUM IS OPEN MAY THROUGH OCTOBER. GO TO TOMAHMUSEUM.COM FOR DETAILS.
- FORT MCCOY COMMEMORATIVE AREA. VISIT HOME.ARMY.MIL/MCCOY/INDEX.PHP/MY-FORT/ALL-SERVICES/FORT-MCCOY-GUIDE/COMMEMORATIVE-AREA FOR DETAILS. IT IS RECOMMENDED TO CALL IN ADVANCE TO ENSURE THE BASE IS OPEN TO THE PUBLIC. 608-388-4209



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WHAT TO DO

IN THE TOMAH AREA

WINTER

- SKIING AND TUBING AT WHITETAIL RIDGE SKI HILL.
- ICE FISHING ON LAKE TOMAH.
- BUILD A SNOWMAN AT ANY OF OUR AREA PARKS.
- LOOK FOR 7 RIVERS FIGURE SKATING'S WINTER ICE SHOW.
- HOLIDAY LIGHTS IN GILLETT PARK AND WINNEBAGO PARK BEGINNING ON THE FRIDAY AFTER THANKSGIVING.



SPRING

- CITY WIDE SPRING DECORATING, COORDINATED BY OUR TOWN TOMAH BEAUTIFICATION.
- FARMERS MARKET AT GILLETT PARK: WEDNESDAYS 11AM-6PM AND SATURDAYS 6AM-1PM.
- AMERICANA MUSIC IN THE PARK AT GILLETT PARK ON VARIOUS WEDNESDAY EVENINGS IN LATE SPRING AND SUMMER. FIND THEM ON FACEBOOK FOR DATES AND BAND INFORMATION.
- RACES AT TOMAH-SPARTA SPEEDWAY ON FRIDAY NIGHTS, MAY-SEPTEMBER. VISIT GOPROMO.RACING/TOMAH-SPARTA/ FOR MORE DETAILS.
- TOMAH HISTORICAL MUSEUM IS OPEN MAY THROUGH OCTOBER. GO TO TOMAHMUSEUM.COM FOR DETAILS.
- FORT MCCOY COMMEMORATIVE AREA. VISIT HOME.ARMY.MIL/MCCOY/INDEX.PHP/MY-FORT/ALL-SERVICES/FORT-MCCOY-GUIDE/COMMEMORATIVE-AREA FOR DETAILS. IT IS RECOMMENDED TO CALL IN ADVANCE TO ENSURE THE BASE IS OPEN TO THE PUBLIC. 608-388-1209

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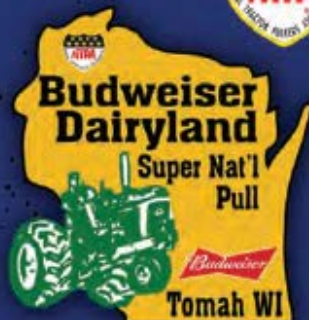
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Cranberry Tour

IN THE TOMAH AREA

CRANBERRY COUNTRY TOUR

Did you know Wisconsin is the leading producer of cranberries in the world? More than half of the world's supply of cranberries are grown on 250 Wisconsin family farms. Cranberries are Wisconsin's No.1 fruit crop, generating more than \$1 billion dollars in economic revenue and 4,000+ jobs! Native to the marshlands of central and northern Wisconsin, Native Americans harvested wild cranberries for centuries. Commercial cranberry production in Wisconsin began in the 1850's. Contrary to what most people believe, cranberries do not grow in water. Cranberry beds are flooded with water at harvest time because cranberries contain four tiny air pockets which make them float. Harvesting methods vary depending on whether the crop will be sold as fresh fruit or turned into processed products like juice, sauce, and dried cranberries. This little, red, tart, power-packed berry sure produces a big punch in Wisconsin's economy!

WHEN TO VISIT:

The best viewing times of the year is when the cranberry vines are in bloom and harvest season, however, you can tour through cranberry country any time you're visiting the Tomah area!

- **Bloom Season:** typically begins late June into early July, depending on mother nature! To see tiny pink blossoms up close, attend Cranberry Blossom Day hosted annually by Wetherby Cranberry Company on the last Saturday of June. Afterwards head to Wisconsin Cranberry Discovery Center for wine sampling, lunch, and shopping!

- **Harvest Season:** typically begins mid-September and runs through October. Take a marsh tour and enjoy a hip-boot experience during the annual Harvest Days celebration hosted by Wetherby Cranberry Company on Saturday, September 30th and Sunday, October 1st. Visitors can pull on hip-boots and have their photo taken standing among floating cranberries.

For more details on these events and business hours, visit their websites at:

- Wetherby Cranberry Company: freshcranberries.com
- Wisconsin Cranberry Discovery Center: discovercranberries.com

Cranberry Tour

IN THE TOMAH AREA

SELF-GUIDED DRIVING TOUR

Take a journey through Cranberry Country any time you're visiting the Tomah area! We suggest starting your tour at the Wisconsin Cranberry Discovery Center in downtown Warrens.

DIRECTIONS FROM TOMAH TO WARRENS:

- Head north on Superior Avenue/Hwy US-12 north, out of town to County Hwy O (approx. 6 miles from downtown Tomah).
- Turn right onto County Hwy Rd O, travel approx. 4 miles to Warrens.
- Turn right onto Main Street, the Wisconsin Cranberry Discovery Center is located on the right-hand side.

SELF-GUIDED MARSH TOUR

The suggested tour route is approximately 42 miles; schedule at least one hour of driving time to see all the sights. Watch for marsh road signs to help pinpoint your location. As you pass by cranberry reservoirs or ponds bordering the road, look for bald eagles, trumpeter swans, loons, and other waterfowl. Cranberry marshes also provide habitat for sandhill cranes, whitetail deer, muskrats, otters, coyotes, wolves, and other wildlife.



Cranberry Tour

IN THE TOMAH AREA

START TOUR AT THE WISCONSIN CRANBERRY DISCOVERY CENTER

- Housed in a historic cranberry warehouse building, the Wisconsin Cranberry Discovery Center features its Cranberry Country Cafe (serving breakfast and lunch), a gift-shop offering Wisconsin-made cranberry products, and its old-fashioned ice cream parlor serving cranberry ice cream. Business hours may vary by season, visit their website at discovercranberries.com for current hours or follow them on Facebook.



- Head north on Main Street. Travel across the train tracks.
 - Turn right onto County Hwy EW/Grant St, head out of town, on the right you'll see a sign for Gebhardt Cranberry Marsh/Whiskey Creek Cranberry.
 - Gebhardt Cranberry Marsh started in 1968, making it one of the newer marshes you'll see on the tour. Many of the marshes are 100 years or older!
 - Travel approx. 2 miles east on County Hwy EW, on the right you'll see a sign for Russell Rezin & Son Cranberry Marsh.
 - Russell Rezin & Son Cranberry celebrated its centennial in 1918!
 - Continue east on County Hwy EW, ahead on the left, you'll see Potter Cranberry Co.
 - Many cranberry marshes in our area are multi-generation operations. Families have been growing cranberries for five, six, and even seven generations, including family members of the James Potter Cranberry Marsh.
- Potter Cranberry Company was established in 1871 and owned by the Potter family since 1912, making it one of the oldest in the Warrens area! Some of their oldest beds planted in 1928 are still producing cranberries 95 years later!

Cranberry Tour

IN THE TOMAH AREA

- Continuing on, turn right onto Auger Rd to see Wetherby Cranberry Company.
 - Wetherby Cranberry Company is owned by the Van Wychen Family who produce their own cranberry wine and sell fresh cranberries in season. Third generation cranberry grower Nodji Van Wychen also offers tours by appointment for a fee.
 - Departing Wetherby Cranberry Company, turn right, head north on Auger Rd toward County Hwy EW.
-
- Turn right onto County Hwy EW.
 - Turn left onto Augusta Rd.
 - Turn right onto County Hwy EW.
 - Turn left onto Augusta Rd.
-
- Stay on Augusta Rd through 90° right turn, then take the first left turn onto Crampton Rd.
 - At the intersection of Crampton and Beltz Road, to the left, you'll see a sign for Beltz Cranberry Company.
 - Beltz Cranberry Company and Gebhardt LLC is owned by the Steve and Betty Gebhardt family. Some of the Ocean Spray commercials featuring two comical cranberry growers were filmed on this marsh.
-
- Turn right and continue east on Crampton Rd, on the left you'll see a sign for Gebhardt LLC.
 - In the 1990's, a mint farm operated in this area before cranberries were planted. The peppermint oil was extracted for use in flavoring candies, toothpaste, and other products.
-
- Continue east on Crampton Rd until you intersect with County Hwy HH.
 - The marsh sign is a few yards to the right, but directly in front of you is QRS&M Cranberry Company. This marsh was established in 1877, but prior to that, the Community of Chaplin's sawmill was located on this property.

Cranberry Tour

IN THE TOMAH AREA

- Turn left onto County Hwy HH and head west. Follow County Hwy EW to County Rd O.
- On the right, you'll see a sign for Farmland Management's Jackson-Meadow Valley Marsh or still known as the Case Marsh. Russel Case purchased government land in 1876 that was growing wild cranberries. The marsh stayed in the Case family until the death of Robert "Bob" Case, Russel's grandson, in 1975.
- Bob Case, an inventor, built one of the first mechanized cranberry pickers. Bob held his workshop in the Union Cranberry Company warehouse that now houses the Wisconsin Cranberry Discovery Center.

- Continue west on County Hwy HH.
- On the right, the next sign you'll see is for Scott Cranberry's East Marsh.
- Established in 1870's, the marsh was purchased in 1918 by Judge John Stevens and settled on by his daughter and son-in-law Genevieve and Archibald Scott in 1921. Since that time, the marsh has been in continuous operation by the members of the Stevens/Scott family and is currently a fifth-generation family farm.



- Continue one mile west on County Hwy HH.
- Located on both sides of the road is the JR Nemitz Cranberry Company. The Nemitz family diversified their farm in 2014 by planting Aronia, which like cranberries, are native to North America.
- Aronia berries are small, dark purple berries that have become popular among health-conscious consumers. The Nemitz family has 24,000 bushes on 20 acres, which are harvested in late August.

Cranberry Tour

IN THE TOMAH AREA

- Continue two miles west on County Hwy HH.
- Here you will find the Walworth Cranberry LLC marsh. The Walworth, Nemitz, and Wetherby marshes were all part of the Union Cranberry Company at one time. When the owner retired, he offered his three marsh managers the opportunity to buy the properties they managed. In 1973, Charles Walworth and his son Dale purchased what was known as the Central Marsh.
- Turn left onto County Hwy O, travel south three miles, passing by additional cranberry marshes, back to the Village of Warrens.
- Turn right onto County Hwy EW/Grant Street.
- Turn left on Main Street and travel south over the train tracks, back to the start of your tour.

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608-372-4100
AmericInn.com
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Capacity: 15

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1017 E. McCoy Blvd | Tomah
608-372-3211
bwtomahhotel.com
Guest Rooms - 100
Meeting/Event Space - 4
Capacity: 200

BRICK SIP HAUS

800 Superior Ave | Tomah
651-303-3454
bricksiphaus.com
Meeting/Event Space - 1
Capacity: 125

CRANBERRY COUNTRY LODGE

319 Wittig Rd | Tomah
608-374-2801
CranberryCountryLodge.com
Guest Rooms - 93
Meeting/Event Space - 6
Capacity: 480

HAMPTON INN

219 Baun St | Tomah
608-374-3800
Hilton.com
Guest Rooms - 64
Meeting/Event Space - 1
Capacity: 15

KNIGHTS OF COLUMBUS CORP.

202 E. Juneau St | Tomah
608-344-1988
Meeting/Event Space - 1
Capacity: 300

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201 Helen Walton Dr, Suite 5 |
Tomah
608-567-2044
Meeting/Event Space - 1
Capacity: 25
facebook.com/mandyscafedeli

MICROTEL INN & SUITES

115 W. Andres St | Tomah
608-374-2050
microtelinn.com
Guest Rooms - 60
Meeting/Event Space - 1
Capacity: 12

MURRAY'S ON MAIN

810 Superior Ave | Tomah
608-377-7100
murraysonmain.com
Meeting/Event Space - 3
Capacity: 400

PERKINS RESTAURANT & BAKERY

1015 E McCoy Blvd | Tomah
608-374-0550
stores.perkinsrestaurants.com
Meeting/Event Space - 1
Capacity: 32

MEETING & EVENT SPACE

IN THE TOMAH AREA

PIZONES

202 Superior Ave | Tomah
608-372-3350
StrikeZoneTomah.com
Meeting/Event Space - 3
Capacity: 110

TAPHOUSE TWENTY

201 Helen Walton Dr, Suite 1 |
Tomah
608-372-4000
taphousetwenty.com
Meeting/Event Space - 1
Capacity: 80

THE CARLTON RESTAURANT & LOUNGE

309 Superior Ave | Tomah
608-372-4136
Meeting/Event Space - 1
Capacity: 100
facebook.com/bigalscarlton

THE LOT

1110 - 1112 Superior Ave | Tomah
608-567-0362
facebook.com/thelotwi
Meeting/Event Space: Outdoor
Capacity: 100

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701 Yogi Circle | Warrens
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threebearsresort.com
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Meeting/Event Space - 2
Capacity: 200

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TOMAH PARKS INFORMATION

TOMAH PARKS
608-374-7445
tomahwi.gov
tomah.recdesk.com

Tomah is the crossroads for West-Central Wisconsin offering convenience for your meeting location.

Our location, where the state's Interstate System (I-90 / I-94) come together, makes us the most convenient place to meet. Whether you're planning an annual meeting for 500, a corporate retreat for 50, or a small business meeting for 12, our location makes it convenient for everyone.

We know that convenience and the continued comfort of your attendees and guests are important. While you are here, be sure to visit our restaurants, parks, and downtown. Stroll our walking trail or stop by our Visitor's Center to gather information about area tours and events. Our lodging partners will keep you comfortable should you decide to stay an extra day or two to explore our area.

ENCLOSED SHELTERS:

Winnebago Park
Capacity: 80

Firemen's Park
Capacity: 80

Recreation Building
Capacity: 700

Exhibit Building
Capacity: 400

Tomah Ice Center
Capacity: 1,500

OPEN AIR SHELTERS

Winnebago Park - 2
Fireman's Park - 2
Veteran's Park - 1
Butts Park - 1
Memorial Park - 1
Burnstad's
Adventure Park

MILES TO TOMAH

CHICAGO	257
DES MOINES	378
GREEN BAY	154
LA CROSSE	45
MADISON	98
MILWAUKEE	162
MINNEAPOLIS	162
WIS. DELLS	45



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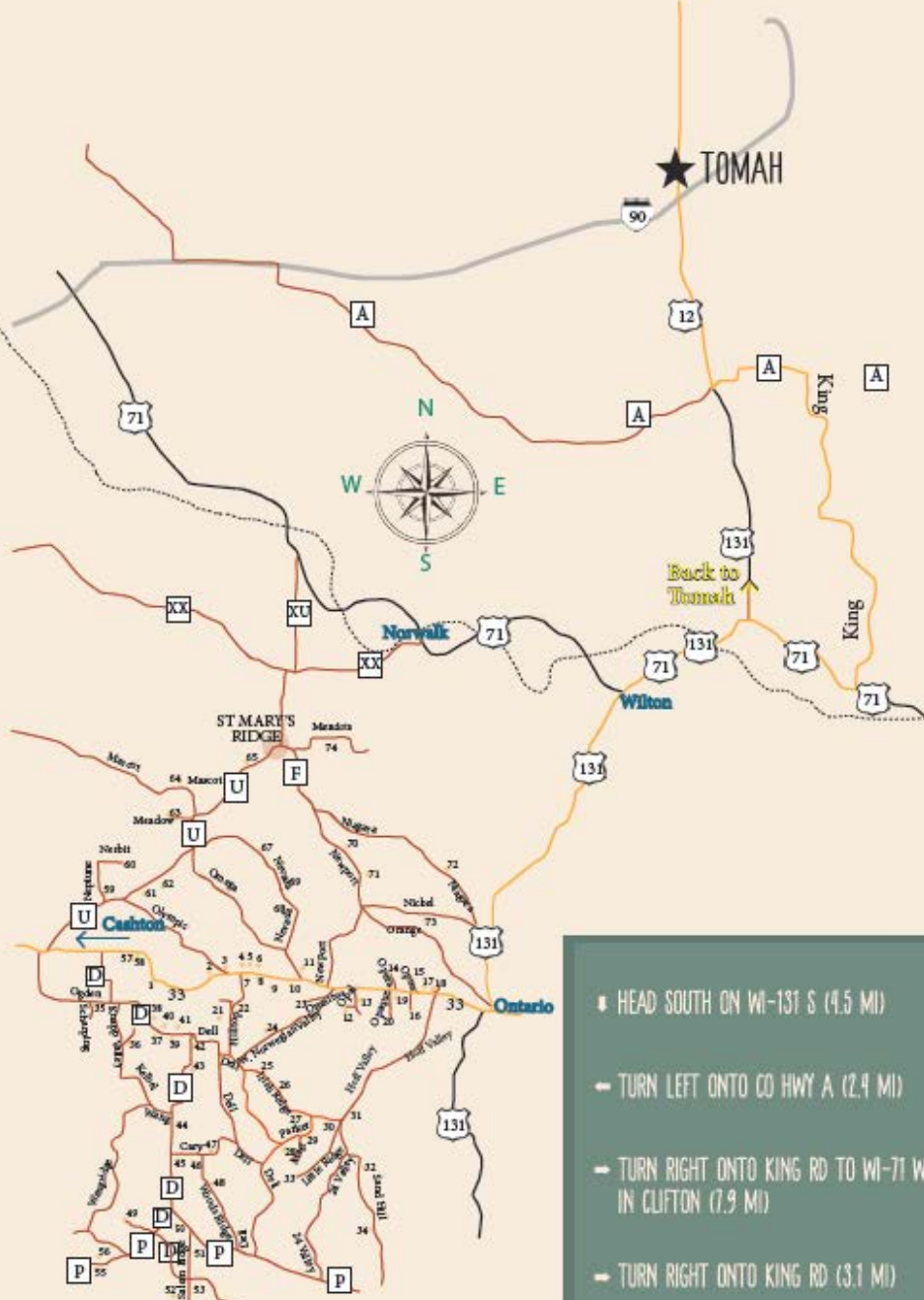
SELF GUIDED AMISH TOUR



Enjoy the Amish country scenery with this self-guided driving tour through the Amish community south of Tomah!

While on your tour, please use caution and watch out for horse-drawn buggies, wagons, and pedestrians who travel slowly alongside the road. Sundays are heavily trafficked due to Amish families attending religious services or may be visiting with relatives. Amish homes can be identified by their lack of modern machinery, are usually painted white, and many of the Amish farms also have windmills. Keep an eye out for "additions" to the homes; an addition generally means a son has married and the family needs an additional room for the new couple. Take note, due to religious beliefs, Amish are not allowed to be photographed. Please be respectful to the Amish community.

To begin the tour, travel south down Superior Ave/Hwy 12 out of Tomah. Continue south as the highway turns into WI-131 South. You know you're entering Amish country when you set your eyes on the yellow caution sign with an Amish buggy on it. At the top of the hill, turn left onto County Hwy A. Many of the Amish homes are located along King Road. Turn right onto King Road and head towards Highway WI-71 West in Clifton. This stretch is about 8 miles with several turns; be sure to drive slow and take in all the scenery! Be cautious of pedestrians and sharp turns, especially if driving in inclement weather. At the end of King Road, take a right onto Highway WI-71 West. Travel about 3 miles, turn right onto Highway WI-131 North and head back to Tomah.



- HEAD SOUTH ON WI-131 S (4.5 MI)
- TURN LEFT ONTO CO HWY A (2.4 MI)
- TURN RIGHT ONTO KING RD TO WI-71 W IN CLIFTON (7.9 MI)
- TURN RIGHT ONTO KING RD (3.1 MI)
- TURN LEFT TO STAY ON KING RD (4.9 MI)
- TURN RIGHT ONTO WI-71 W (2.8 MI)
- FOLLOW WI-71 N BACK TO TOMAH (10.0 MI)

— Self Guided Amish Driving Tour

● Amish Stops

--- Elroy-Sparta State Bike Trail

AMISH STORES

IN THE TOMAH AREA

*Shops owned and operated by Amish are closed on Sundays.

BAKERY/CANDY

- 4. Country Side Bakery
- 30. Irish Ridge Sweet Shop
- 33. Amish WM
- 35. Hill & Vale Bakery
- 37. Miller's Produce & Candy
- 49. Andy Miller Candies
- 55. Sunrise Bakery

CRAFTS

- 1. Down a Country Road
- 2. Keim's Krafts & Trout
- 9. Valley Farm Parts
- 11. Valley View Greenhouse
- 14. Meadow Valley Furniture
- 36. Jacob Detweiler
- 41. Hickory Bent Furniture
- 51. Christ Hershberger
- 55. Sunrise Bakery
- 71. Rolling Acres Wood

GREENHOUSES

- 11. Valley View Greenhouse
- 12. Brush Creek Greenhouse
- 24. Gingreich, Neil & Mahlon
- 25. Miller's Greenhouse
- 27. Irish Ridge Greenhouse
- 31. J&R Greenhouse
- 34. Green Acres Greenhouse
- 50. Hershberger's Carpentry
- 53. Hickory Valley Greenhouse
- 70. M&M Greenhouse
- 74. Mendota Greenhouse

MISCELLANEOUS

- 7. Brush Creek Antler Mounting
- 8. Borntreger's Leather
- 10. Band Saw Sharpening
- 18. Y Saddle Shop
- 20. Saddle Repair Shop
- 47. Green Pastures Poultry
- 56. Tarps & Upholstery
- 62. Sunrise Metal Shop

PRODUCE/FOOD

- 13. CDC Grocery Outlet
- 17. Harness Shop
- 33. Amish WM
- 36. Jacob Detweiler
- 37. Miller's Produce & Candy
- 42. Cashton Produce Auction
- 43. Old Country Cheese
- 46. A&M Bulk Foods
- 51. Christ Hershberger
- 52. Pine Grove Candy Shoppe
- 57. Pasture Pride Cheese
- 58. Produce

QUILTS

- 4. Country Side Bakery
- 17. Harness Shop
- 30. Irish Ridge Sweet Shop
- 41. Hickory Bent Furniture
- 71. Rolling Acres Woodworking

AMISH STORES

IN THE TOMAH AREA

WOODWORKING

3. Valley Woodworking
5. Chair Caning
6. Pleasant Hill Log Cabin
7. Brush Creek Antler Mount.
14. Meadow Valley Furniture
15. Hidden Valley Woodworking
16. West bend Furniture
19. J&D Hickory Bent Furniture
21. Oak & Bedroom Sets
22. Detweiller Workshop
23. Custom Kitchen Cabinets
24. Gingreich, Neil & Mahlon
26. Log Cabins
28. Rueben Miller
29. Meadow Ridge Cabins
32. Hill & Valley Furniture
38. Detweiller Workshop
39. Shady Maple Workshop
40. M&M Bedrooms
41. Hickory Bent Furniture
44. Coffee & End Tables
45. Shady Nook Lawn Furniture
48. Levi J.R. Miller
50. Hershberger's Carpentry
51. Christ Hershberger
59. Customer Barn Board Furniture
60. Cedar Chest
61. Nisley's Country Woodworking
63. Ridgeland Oak Woodworking
64. Custom Woodworking
65. Oak Woodworking
66. Country Lane Woodworking
67. Rustic Cedar Furniture
68. Daniel Yoder Cabinets
69. Hershberger Cabinets
71. Rolling Acres Woodworking
72. Miller's Rustic Furniture
73. Valley Wood Products



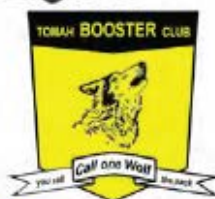
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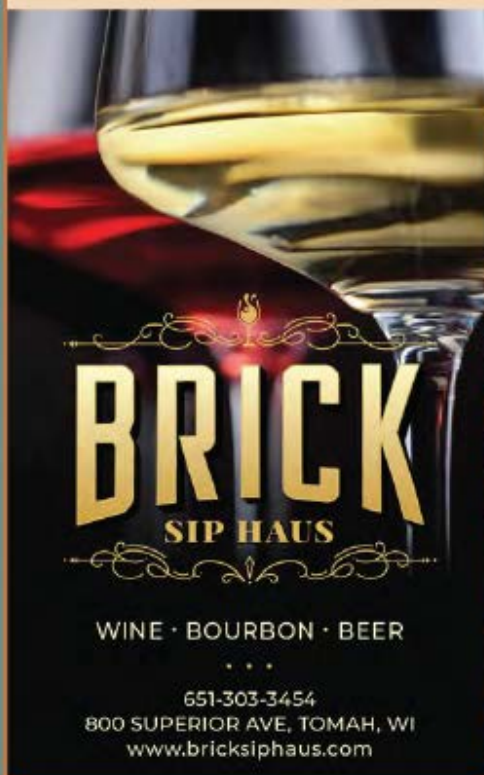
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VISIT [FACEBOOK.COM/TOMAHFARMERSMARKET](https://www.facebook.com/tomahfarmersmarket) FOR MORE DETAILS.
PERMITS ARE ISSUED THROUGH THE CITY OF TOMAH, CALL 608-374-7420.

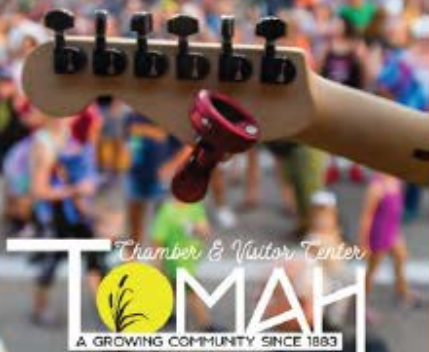


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